

SURE ENERGY INC.
1100, 606 – 4th Street S.W.
Calgary, AB T2P 1T1

NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN THAT an annual and special meeting (the “**Meeting**”) of holders of common shares (“**Common Shares**”) of Sure Energy Inc. (the “**Corporation**”) will be held in the Cardium Room at the Calgary Petroleum Club, 319-5th Avenue S.W., Calgary, Alberta on the 25th day of May, 2011 at 10:00 am. (Calgary time), for the following purposes:

1. To receive the audited financial statements of the Corporation for the fiscal year ended December 31, 2010 and the report of the auditors thereon;
2. To elect the board of directors of the Corporation for the ensuing year;
3. To appoint Deloitte & Touche LLP, Chartered Accountants, of Calgary, Alberta, as auditors of the Corporation, at a remuneration to be fixed by the board of directors;
4. To approve, with or without modification, an ordinary resolution in respect of the extension of the term of 3,073,334 stock options which are held by directors, officers, employees and consultants of the Corporation; and
5. To transact such other business as may be properly brought before the Meeting or any adjournment or adjournments thereof.

The details of all matters proposed to be put before shareholders at the Meeting are set forth in the Management Information Circular accompanying this Notice of Meeting. At the Meeting, shareholders will be asked to approve each of the foregoing items.

Only shareholders of record at the close of business on April 25, 2011 are entitled to notice of and to attend the Meeting or any adjournment or adjournments thereof and to vote thereat.

DATED at the City of Calgary, in the Province of Alberta this 25th day of April, 2011.

BY ORDER OF THE BOARD OF DIRECTORS

“Jeffrey S. Boyce”
Jeffrey S. Boyce
Chairman and Chief Executive Officer and Director

IMPORTANT

It is desirable that as many Common Shares as possible be represented at the Meeting. If you do not expect to attend and would like your Common Shares represented, please complete the enclosed instrument of proxy and return it as soon as possible in the envelope provided for that purpose. In accordance with the by-laws of the Corporation, all proxies, to be valid, must be deposited at the office of the Registrar and Transfer Agent of the Corporation, Valiant Trust Company, 600 750 - Cambie Street, Vancouver, BC V6B 0A2, no later than 3:00 p.m. (Calgary time) on May 23, 2011 or the second last business day (excluding Saturdays and holidays) preceding any adjournment of the Meeting.